

2021 IS THE YEAR OF THE ROAD TRIP

Harvest Hosts Study Reveals Americans Are Ready to Travel, But Not By Plane



76%

of respondents said they plan to travel more than they did in 2020.



69%

of Americans do not feel safe traveling on an airplane.



99%

Ninety-nine percent of total respondents said that they felt safe traveling in an RV.

Almost All Americans Are Planning to Travel More This Year Than 2020 and 2019



60%

of respondents said they plan to travel more than they did in 2019 before the pandemic

24%

said they plan to travel a normal amount with no changes from 2019, and only 13% of Americans said they plan to travel some, but less than they did in 2019

Less Than a Quarter of Consumers Will Fly, and They Don't Feel Good About Hotels Either



69%

do not feel safe getting on a plane

21%

said they plan to travel on a plane in 2021

56%

percent of total respondents said they do not feel safe staying at a hotel

81%

of total respondents said they do not plan to travel internationally in 2021

Increased Interest in Road and RV Travel

53%

are planning to only travel using RVs this year

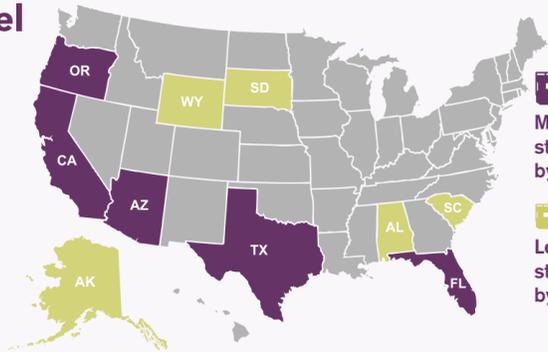
PLAN TO TRAVEL

100-500 MILES

34%

>500 MILES

61%



Most popular states visited by RVs
Least popular states visited by RVs

Helping Local Businesses

\$25M

was spent (through Harvest Host) at local businesses across the country in 2020, which helped keep them afloat.



47%

(when staying in an RV) spend on average two or three nights where they are spending money on food, wine, services, and other items



94%

of people typically spend less than \$75 each night when traveling via RV, which is much less than a typical hotel stay



More Accommodating Travel Means More Family Time, Pets Included



57%

of respondents said they would take their children on RV trips



71%

of total respondents said they would take their pets RVing



85%

of respondents said they would plan an RV trip with friends even during the pandemic if traveling in separate vehicles

Changes in Work/Life Balance

31%

plan to travel more now that remote work is an option.

23%

reported they are fully remote for work

62%

reported they are considering RVing more, with the freedom remote work allows being one of the main factors.

About Harvest Hosts

Harvest Hosts is a membership club for RVers offering unique overnight stays at 1,800+ farms, wineries, breweries, distilleries, golf courses, museums and other scenic small businesses all over North America. The company's mission is to help people live happier lives by getting off the couch and onto the open road, while also supporting small businesses that are the backbone of America. To learn more, visit: www.harvesthosts.com

Harvest Hosts conducted a travel and RV trends survey to see how self-identified travel enthusiasts felt about the new year in terms of the frequency and modes of travel. It was conducted the week of January 10th, 2021 and had 10,173 respondents.

For more information, visit www.HarvestHosts.com.